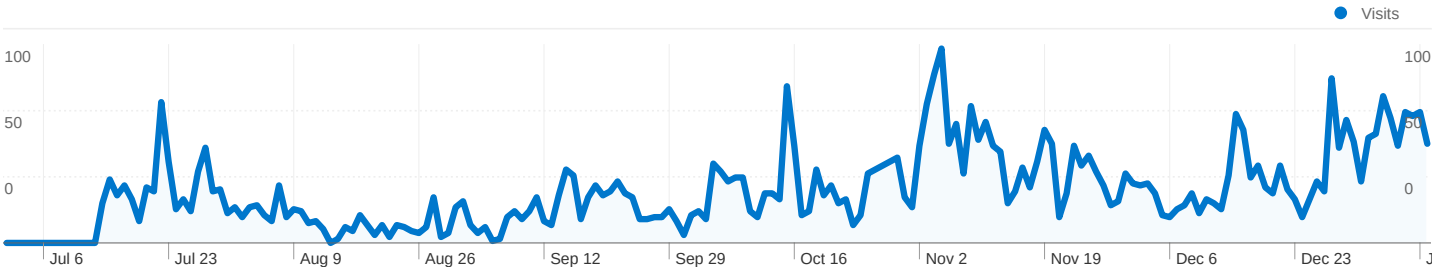
www.lacassa.net

Dashboard

Jul 1, 2009 - Jan 10, 2010

Comparing to: Site



Site Usage

5,074 Visits

20,994 Pageviews

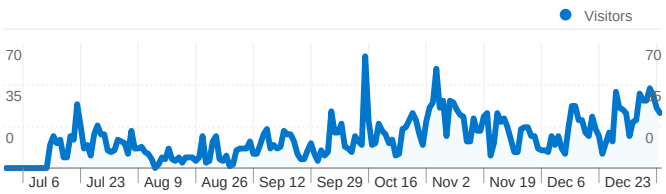
4.14 Pages/Visit

36.60% Bounce Rate

00:06:19 Avg. Time on Site

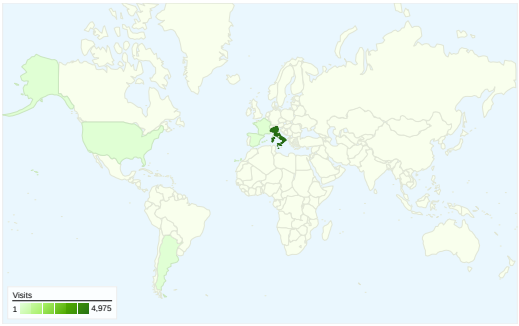
21.60% % New Visits

Visitors Overview

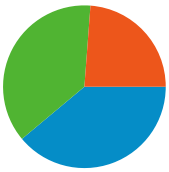


Visitors
1,115

Map Overlay world



Traffic Sources Overview



- **Direct Traffic**
  1,975.00 (38.92%)
- **Referring Sites**
  1,891.00 (37.27%)
- **Search Engines**
  1,208.00 (23.81%)

Content Overview

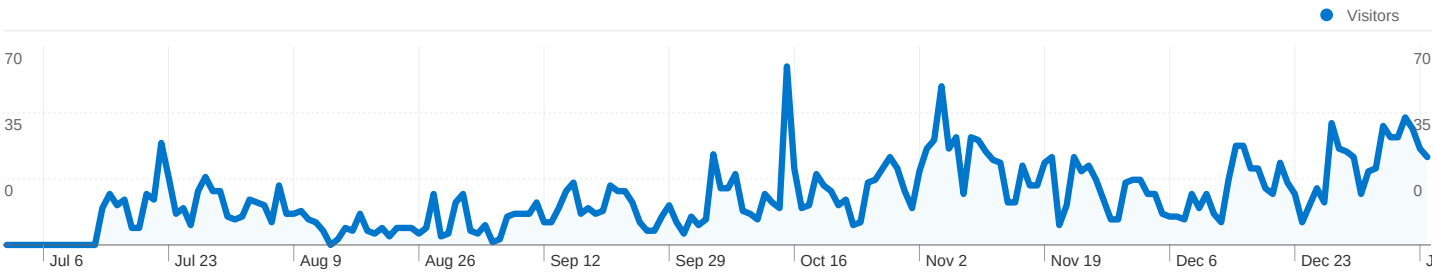
Pages	Pageviews	% Pageviews
/	8,738	41.62%
/?info=forum	1,014	4.83%
/?info=login	398	1.90%
/cultura/LaCassa-	307	1.46%
/servizio/dalla-	295	1.41%

www.lacassa.net

Visitors Overview

Jul 1, 2009 - Jan 10, 2010

Comparing to: Site



1,115 people visited this site

5,074 Visits

1,115 Absolute Unique Visitors

20,994 Pageviews

4.14 Average Pageviews

00:06:19 Time on Site

36.60% Bounce Rate

21.60% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	3,056	60.23%
Firefox	1,686	33.23%
Safari	171	3.37%
Chrome	153	3.02%
Opera	3	0.06%

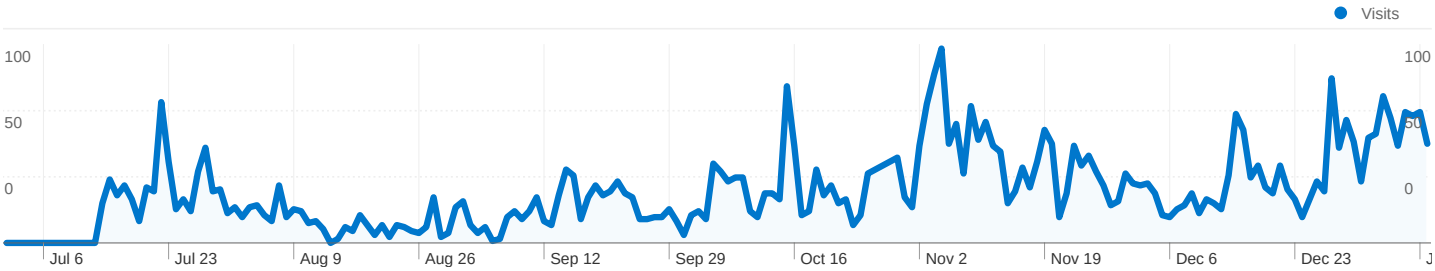
Connection Speed	Visits	% visits
Unknown	3,014	59.40%
DSL	1,730	34.10%
Dialup	168	3.31%
T1	141	2.78%
Cable	20	0.39%

www.lacassa.net

Traffic Sources Overview

Jul 1, 2009 - Jan 10, 2010

Comparing to: Site



All traffic sources sent a total of 5,074 visits

38.92% Direct Traffic

37.27% Referring Sites

23.81% Search Engines



Direct Traffic
1,975.00 (38.92%)

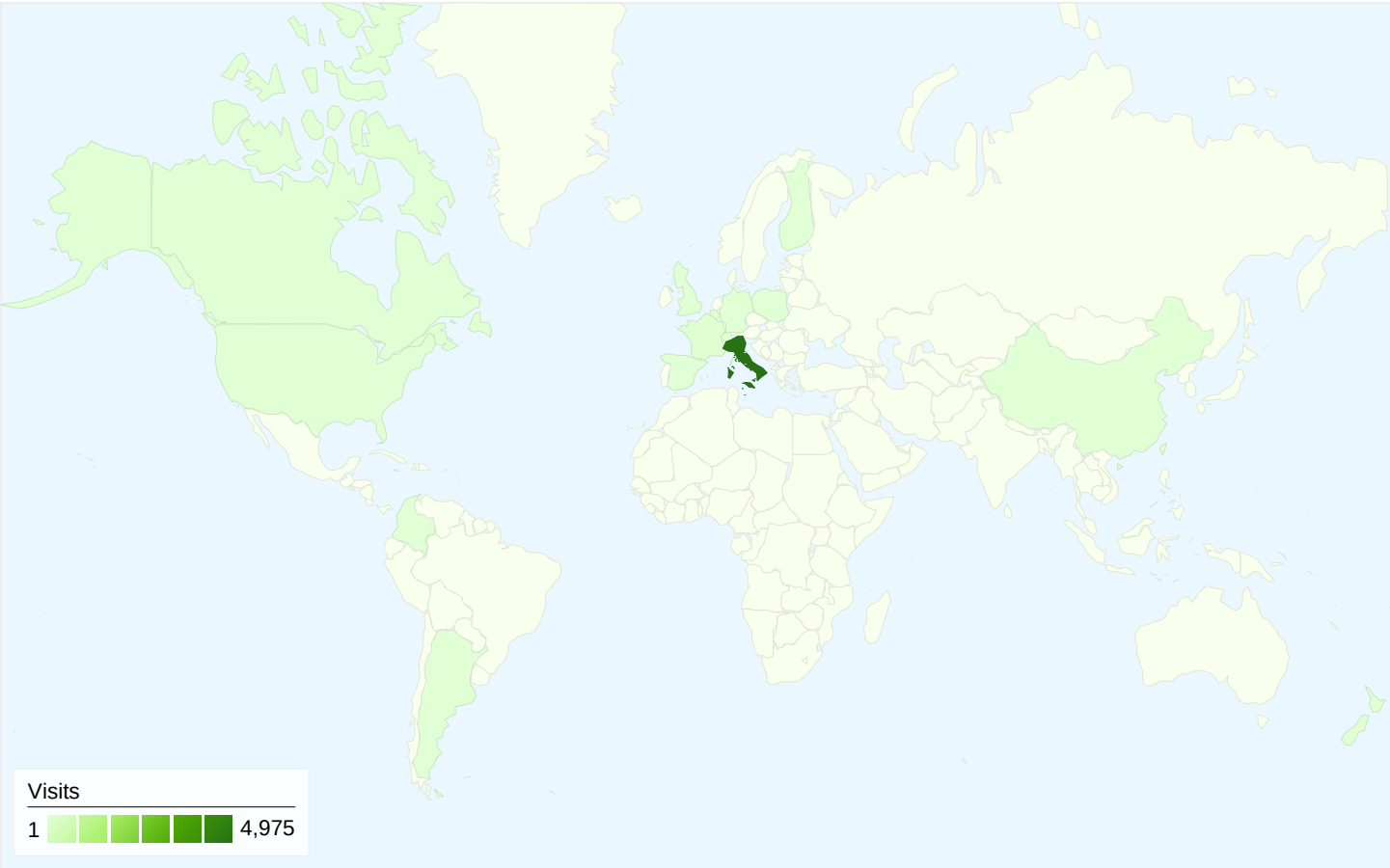
Referring Sites
1,891.00 (37.27%)

Search Engines
1,208.00 (23.81%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	1,975	38.92%
google (organic)	1,030	20.30%
it.mg40.mail.yahoo.com	342	6.74%
facebook.com (referral)	295	5.81%
linkomm.net (referral)	239	4.71%

Keywords	Visits	% visits
la cassa.net	176	14.57%
lacassa.net	173	14.32%
(not set)	149	12.33%
www.lacassa.net	114	9.44%
la cassa.netù	107	8.86%



5,074 visits came from 16 countries/territories

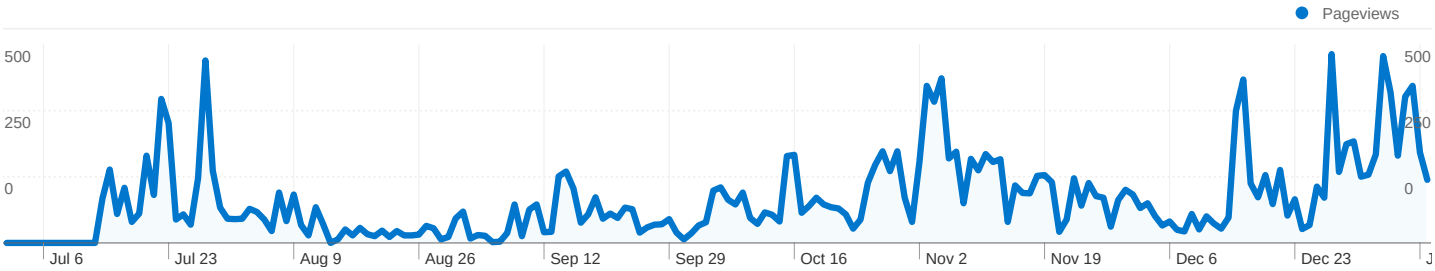
Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
5,074 % of Site Total: 100.00%	4.14 Site Avg: 4.14 (0.00%)	00:06:19 Site Avg: 00:06:19 (0.00%)	21.72% Site Avg: 21.60% (0.55%)	36.60% Site Avg: 36.60% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Italy	4,975	4.15	00:06:24	21.11%	36.48%
France	39	3.92	00:03:46	20.51%	25.64%
Argentina	11	2.09	00:02:26	81.82%	45.45%
United States	11	2.36	00:01:13	90.91%	36.36%
Spain	8	2.38	00:01:56	50.00%	50.00%
Canada	7	3.57	00:02:20	42.86%	28.57%
Switzerland	5	1.20	00:00:14	80.00%	80.00%
China	4	1.00	00:00:00	50.00%	100.00%
Germany	3	11.33	00:03:36	100.00%	66.67%

Belgium	**3**	1.67	00:00:06	33.33%	66.67%
					1 - 10 of 16

Content Overview



Pages on this site were viewed a total of 20,994 times

20,994 Pageviews

12,362 Unique Views

36.60% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	8,738	41.62%
/?info=forum	1,014	4.83%
/?info=login	398	1.90%
/cultura/LaCassa-Editrice/Proviamo-con-un-wiki-racconto?/=	307	1.46%
/servizio/dalla-minoranza/passaggio-di-consegne/	295	1.41%